

NEWS: FOR IMMEDIATE RELEASE



Avior Wealth Management Acquires Protection Point Advisors, Expanding Advisor Capabilities and Advancing Client Outcomes

Acquisition Adds \$500 Million in Client Assets, Expands Avior's Presence in Northern California, and Integrates the National Referral Network into Avior's Financial Planning Platform

OMAHA, Neb. — January 6 — Avior Wealth Management (“Avior”), a fast-growing registered independent advisory firm, announced today the acquisition of Protection Point Advisors (“PPA”), a Sacramento-based wealth management firm. This transaction represents a significant milestone in Avior’s history and increases the firm’s total assets under management to approximately \$6 billion.

In addition to its wealth management practice, Protection Point Advisors developed The National Referral Network (NRN), a professional alliance platform designed to foster collaboration and generate client referrals among advisory professionals. As part of the transaction, Avior will also acquire NRN and integrate it into the firm’s broader organic growth strategy.

The acquisition further strengthens Avior’s value proposition by expanding the integrated capabilities available to advisors and clients. Through enhanced access to tax and accounting services, digital estate planning, insurance and risk management, and alternative and private investment solutions, Avior continues to elevate how advisors deliver comprehensive, coordinated financial guidance. The addition of Protection Point Advisors reinforces Avior’s ability to deliver holistic, intentional financial planning at scale.

“This transaction reflects our shared commitment to delivering high-quality financial guidance and an exceptional client experience,” said Britt Campbell, Chief Executive

Officer of Avior Wealth Management. “We’re excited to welcome the Protection Point Advisors team, who bring deep expertise, a strong culture, and a thoughtful approach to client education. This acquisition allows us to expand our platform with intention and deliver even greater impact for the clients and communities we serve.”

“We chose Avior because of the strong cultural alignment and shared focus on creating meaningful value for clients,” said Rick Watson, President and Chief Executive Officer of Protection Point Advisors. “They are sincere people with the energy and commitment to build a truly great firm. By combining the strengths of both organizations, we believe we can deliver a significantly better experience for clients, advisors, and staff alike.”

“Our vision is to build a firm where advisors can grow without sacrificing independence or culture,” said Ryan McQuillan, Director of Firm Development at Avior Wealth Management. “This acquisition supports that vision and positions Avior for continued, purpose-driven growth.”

The transaction advances Avior’s national growth strategy by expanding its presence in Northern California and further strengthening its wealth management platform. Led by principals Rick Watson, Michael Clarke, and Patrick Salimi, Protection Point Advisors brings a strong record of organic growth, a differentiated investment philosophy, and a collaborative advisor culture that closely aligns with Avior’s long-term vision.

Turkey Hill Management, LLC served as the exclusive advisor to Protection Point Advisors.

About Avior Wealth Management

Avior Wealth Management is a comprehensive wealth management firm dedicated to delivering integrated financial planning and investment solutions. Avior partners with advisors nationwide, providing the resources, capabilities, and support needed to enhance client outcomes and drive sustainable, long-term growth.

Learn more at www.avior.com

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